	mest		Module	Course Code	Course	ECTS	Type of Exam
F1	1. Semester		Academic Integrity and Writing for Business	DLBBAAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
		1. Semester	Business 101	DLBBAB01_E	Business 101	5	Written Assignment
Semester			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
		2	- Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
i		Semester	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
Ì		2. Se	Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
	2. Semester	3. Semester	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
			Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
			Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
2. Semester	Semester	er	Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	Exam
		4. Semester	International Marketing	DLBDSEIMB01	International Marketing	5	Exam
		4. S	Statistics - Probability and Descriptive Statistics	DLBDSSPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
	3.5	er	International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
		Semester	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
Ī	4. Semester	5. S	International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam
		6. Semester	Change Management	DLBDBCM01_E	Change Management	5	Exam
			Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
			International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study
		ter	Global Sourcing	DLBLOGC102_E	Global Sourcing	5	Exam
	ter	7. Semester	Intercultural Management	DLBLOIM01_E	Intercultural Management	5	Case Study
	5. Semester	7.5	Intercultural Psychology	DLBWPIPS01_E	Intercultural Psychology	5	Exam
4. Semeste		ter	Corporate Communication	DLBPRWCCPR01_E	Corporate Communication	5	Exam
		Semester	Customer Relationship Management	DLBCRM01_E	Customer Relationship Management	5	Exam
		8.9	Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
	6. Semester		Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
		9. Semester	Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
Semester			Conflict Management and Mediation	DLBWPKUM01_E	Conflict Management and Mediation	5	Exam
	7. Semester		Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
Semester		10.	ELECTIVE A*		e.g. Business Intelligence	10	
			ELECTIVE B*		e.g. Financial Services Management	10	
	8	11.	ELECTIVE C*		e.g. IT Service Management	10	
		12.	Bachelor Thesis		Bachelor Thesis Thesis Defense	9	Bachelor Thesis Presentation: Colloqui

INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES

V

You've already planned out exactly how your course schedule should look? Wonderfuil The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

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At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

Ø

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

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* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months PT I: Part-Time I, 48 months PT II: Part-Time II, 72 months

Elective A:	Electives B + C:	$(\mathbf{\hat{I}})$
Aanaging People and Fundamentals of Business Psychology usuness Intelligence Phile and Social Media Marketing αpplied Sales	Managing People and Fundamentals of Business Psychology Business Intelligence Online and Social Media Marketing Applied Sales Big Data and Data Protection Fundamentals of Operations Research Introduction to Data Science and Programming with Python IT Service Management Big Data and Data Protection Digital Product Development Salesforce Platform Development Stalesforce Platform Development Stalesforce Platform Development Internship**	You can find more information about your degree program in the modu handbook on our website.
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"Internship" is available in mystudies only